

FOR IMMEDIATE RELEASE

Contacts: Keith Giannini or Jenny Ng
Schwartz Communications
(781) 684-0770
PBBI@schwartz-pr.com

Successful SAP-Certified Integration of BSG Business Services' Interface Allows EngageOne™ Interactive from Pitney Bowes Business Insight to Integrate with SAP® ERP

Lanham, MD (June 29, 2010) – Pitney Bowes Business Insight today announced that EngageOne™ Interactive, the company's solution for interactive document generation, can now be integrated with SAP® applications. Developed by BSG Business Services GmbH (BSG) and SAP-certified as powered by the SAP NetWeaver® technology platform, the *BSG Interface for EngageOne 1.0* can be used to initiate, conduct and complete interactive document processes at the click of a mouse directly from the SAP® ERP application.

Many companies use SAP solutions to create documents across numerous business functions, such as insurance claims documents, credit card dispute letters or HR correspondence. EngageOne™ Interactive may replace costly and maintenance intensive document processing applications. It is based on the certified BSG Interface for EngageOne™, and is easy to integrate with SAP ERP. The solution offers targeted and direct access to document templates within the SAP application, providing integrated management of documents during processing as well as workflow support, temporary archiving and comprehensive evaluation options.

EngageOne™ Interactive significantly reduces editing time while helping ensure consistent communication within the framework of business processes. Master data from SAP transactions is automatically incorporated into selected document templates. This data can be edited and finished via the web-based EngageOne™ editor, which includes an intuitive user interface similar to Microsoft Word, featuring conventional functions such as drag and drop, copy and paste, paragraph controls, choice of sentence building blocks, spell checking and table formatting. Fonts, colors and other formatting can also be preset in the templates to ensure corporate identity is maintained.

“Effective communication is critical to every business,” said Lisa Sutrick, director of Customer Communications Management (CCM), Pitney Bowes Business Insight. “With EngageOne™ Interactive, we make it possible for non-specialist business users to create complex, interactive documents and correspondence that meet the strictest business requirements, but would previously have been time-consuming to produce. Documents can be printed either locally or centrally and sent by post, e-mail or SMS. It is also possible to accurately determine who created and sent a particular document and at what time. This represents a significant improvement in staff efficiency, operational time savings and cost-per-transaction rates. Additional cost savings can be made via effective postage optimization, while business processes can be controlled more efficiently and, if necessary, legal evidence can be provided.”

"SAP solutions continue to be some of the most frequently used business applications," said Jens Müller, managing director of BSG Business Services GmbH. "Thanks to the SAP-

certified integration of BSG Interface for EngageOne™, the solution can now be marketed globally.”

About Pitney Bowes Business Insight

Pitney Bowes Business Insight, a division of Pitney Bowes Software Inc., a wholly-owned subsidiary of Pitney Bowes Inc., provides leading enterprises with solutions to acquire, serve and grow customer relationships. Our software and services enable organizations to turn data into critical customer insight that provides the competitive advantage required to succeed in today’s global markets. With a deeper understanding of its customers, organizations can establish meaningful connections and build more profitable customer relationships. Visit <http://www.pbinsight.com> and <http://www.pb.com> for more information.

About BSG Business Services GmbH

As partner to a leading software manufacturer, BSG Business Services GmbH has been carrying out the integration of a wide variety of software solutions with SAP applications for many years. From conceptual design, via development, all the way to SAP certification, BSG Business Services GmbH is seen to be the binding force between the solutions offered by a wide variety of software manufacturers. When it comes to project implementation, BSG Business Services GmbH is a highly competent point of contact.

BSG Business Services GmbH also develops electronic archiving and management software for companies and service providers. BSG Business Services GmbH's product range is completed by special solutions for, among other things, electronic invoice receipt processing, evaluations according to the principles of data access and auditing of digital documents (GDPdU) and archive migration of SAP solutions for cost-reduction purposes.

The overall product portfolio is also offered as an ASP solution by leading service providers and, therefore, is made available to customers without affecting their internal structures.

Over 1,500 customers already use BSG solutions and trust in the experience and competence offered by BSG Business Services GmbH. This is why BSG Business Services GmbH is considered to be one of the most successful companies in Europe.

You can find more information at: <http://bsg-services.de/>.

###

SAP, SAP NetWeaver and all SAP logos are trademarks or registered trademarks of SAP AG in Germany and in several other countries.

All other product and service names mentioned are the trademarks of their respective companies.