

DATA SHEET

Pitney Bowes Spectrum™ Enterprise Data Governance Solution

PROVIDING THE APPROPRIATE TOOLS TO FACILITATE A THRIVING
DATA GOVERNANCE IMPLEMENTATION



Summary

Data Governance for any enterprise is ultimately an organisational endeavor with commitment from leadership and defined business processes. However, software provides the necessary tools for efficiently managing, maintaining and monitoring Data Governance, one of the more difficult aspects of data management. The Enterprise Data Governance Solution provides the appropriate tools to profile, manage the quality of your company's data, with monitoring and alerts all the while integrating with our Spectrum Technology Platform.

Key Capabilities

- Profile (discovery)
- Capture and manage data quality issues to resolution
- Generate and manage quality rules
- Monitor data quality
- Generate alerts when data quality is not achieved
- Provide graphical views of data quality
- Profile data quality issues
- Verify repair of initial track data quality issues

OVERVIEW

The enterprise Data Governance Solution incorporates two modules – Profiler Plus and Monitor Plus – utilised together they create a powerful tool set. Profiler Plus is a proven data profiling and analysis product that enables you to quickly gain an accurate and detailed understanding of your data. Monitor Plus allows you to create the “Rules” to provide a proven way of checking and validating the data used in your business systems and applications.

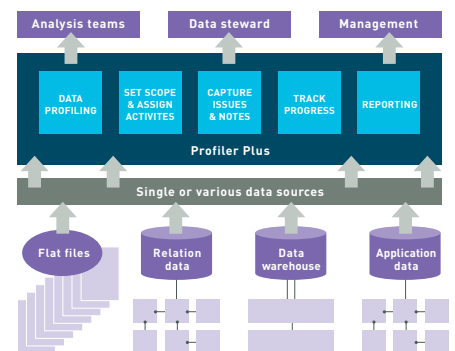
Profiler plus highlights

Profiler Plus helps you discover and understand the quality of your data. Its comprehensive data profiling features and integrated analysis management framework enhances, accelerates, and de-risks your data analysis activities. Key benefits include:

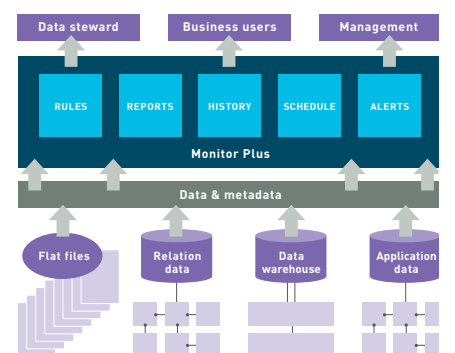
- Decrease analysis timeframes by up to 90%
- Reduce IT project risks with automated, up-front analysis
- Simplify analysis activities through integrated management platform
- Gain confidence in the quality of your data

Monitor plus highlights

The Monitor Plus allows you to create “Rules” to provide a proven way of checking and validating the data used in your business systems and applications. Regular data checks can be run using an external scheduler, or monitoring can be integrated into you existing operational data



Pitney Bowes Spectrum Enterprise Data Governance Solution
Profiler Plus Process



Pitney Bowes Spectrum Enterprise Data Governance Solution
Monitor Plus Process

Pitney Bowes Spectrum™

Enterprise Data Governance Solution

EUROPE/UNITED KINGDOM

Minton Place
Victoria Street
Windsor, Berkshire SL4 1EG
main: 44.1753.848200
fax: 44.1753.621140
www.pbbusinessinsight.co.uk

UNITED STATES

One Global View
Troy, NY 12180-8399
main: 800.327.8627
fax: 518.285.6070
www.pbinsight.com

ASIA-PACIFIC/AUSTRALIA

Level 7
1 Elizabeth Way
North Sydney NSW 2060
main: 61.2.9437.6255
fax: 61.2.9439.1773
www.pbinsight.com

**PITNEY BOWES BUSINESS INSIGHT
IS HEADQUARTERED OUT OF
THE UNITED STATES**



environment. After every execution, the Monitor Plus automatically alerts you by sending data reports directly to your inbox.

The need for data governance has been recognised for a considerable amount of time, and it has always been considered to be important. However, changes in the business environment as well as continuous technology improvements have over time led to an evolving landscape that has challenged organisations. Now, factors such as market conditions, regulations and the need to become more results-driven are increasing the importance of data governance, and proven technologies such as this Data Governance Solution are available to handle the situation as it continues to evolve.

The Data Governance Solution is designed for companies looking to document value and overcome the complexities that have often stood in the way.

Pitney Bowes Business Insight provides five leading-edge advantages:

1. Integration with the Spectrum Technology Platform ranked among the best by Industry Analysts.
2. Data quality issue management that includes and capture and resolution.
3. Complete, iterative environment to continually monitor and improve data quality.
4. Flexible rules creation—allowing each business unit to define, measure and manage to thresholds that make sense for specific applications.
5. Data quality reporting and alerts that puts managers in control of their data.

For more information, call us today at +44.1753.848.200 or visit www.pbinsight.com.

The Pitney Bowes Spectrum™ Solutions and Business Services

Spectrum Enterprise Data Quality Solution

- Address Now
- Advanced Matching
- Universal Addressing
- Data Normalisation
- Universal Name

Spectrum Enterprise Location Intelligence Solution

- Enterprise Geocoding
- Enterprise Location Intelligence
- Enterprise Routing

Spectrum Enterprise Data Integration Solution

- Data Services for Oracle
- Data Services for Siebel
- Data Services for SFDC
- Data Services for SAP
- Sagent Data Flow

Spectrum Enterprise Data Governance Solution

- Profiler Plus
- Monitor Plus

Spectrum Business Services

- Spectrum OnDemand
- Enterprise Routing
- Global Sentry
- Enterprise Tax Management
 - Sales & Use
 - Payroll
 - Personal Property
 - Insurance Premium Tax
- Business Application Connectors
 - Data Quality Connector for:
 - MySAP CRM v.5.0, v.6.0
 - MySAP ERP v.5.0, v.6.0
 - Siebel Enterprise Apps v.7.8, v.8.0
 - Siebel Industry Apps v.7.8, v.8.0

PITNEY BOWES BUSINESS INSIGHT

With the industry's most comprehensive set of solutions for maximising the value of customer data, Pitney Bowes Business Insight helps organisations more effectively locate, connect with and communicate to their customers in today's global markets.