

DATA SHEET

StreetPro®

STREETPRO HAS BEEN DESIGNED WITH GLOBAL CONSISTENCY PROVIDING USERS WITH A FLEXIBLE, MULTIPURPOSE FOUNDATION APPROPRIATE FOR CRITICAL BUSINESS USE.



Summary

StreetPro is Pitney Bowes MapInfo's premier street network database for Europe and the Middle East. Covering over 34 countries it has been designed to provide users with a flexible, multipurpose foundation with the appropriate integrity for critical business use. StreetPro can be resourced for geocoding and mapping with Pitney Bowes MapInfo's range of desktop and enterprise offerings.

Benefits

Consistent look and feel.

Updated regularly

Fast and efficient integration with Pitney Bowes MapInfo's suite of geospatial applications.

Comprehensive and current for informed decision making.

OVERVIEW

Does your job include mapping or location-based analysis? Do you need a detailed street network for a European or Middle Eastern country? Maybe you are planning mission critical activities such as risk analysis and network planning, or you wish to analyse a market or site, or produce eye catching maps to present your analysis? If the answers to any of these is "yes" – you need street data – you need StreetPro.

Offering high quality up-to-date and comprehensive vector street coverage for over 34 countries, StreetPro is the essential solution to your mapping and location-based application requirements. StreetPro is built on data from reliable industry sources and enhanced by Pitney Bowes MapInfo with value added features and topological integrity, to provide you with an easy-to-use product that provides a reliable foundation for business needs.

Why StreetPro?

StreetPro offers reliable street data from a single source, and regular updates ensure that you always have the most up-to-date and accurate data to work with. StreetPro is flexible – you can purchase data that

matches your business needs – choose from full detail, or display quality only; choose from one country, one continent, or the whole region. Consistent file structures and presentation means it is easy to conduct your analysis, whatever regions or layers you choose. It is the choice for customers who need to perform accurate location analysis to support critical business decisions and those who value high integrity content for analysis and mapping.

Applications

Pitney Bowes MapInfo customers' worldwide use StreetPro for a wide range of applications including:

- Routing and dispatching
- Crime analysis
- Call centre
- Market analysis
- Wireless location-based services
- Insurance risk analysis
- Fibre optic cable installation
- Store locator
- Site selection
- Customer service



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StreetPro

Versions

STREETPRO250

1:250,000 scale mapping contains up to 22 layers of information including major roads and motorways, railways, administrative boundaries, gazetteer, water features, parks and more providing you with a dataset ideal for small scale mapping solution.

STREETPRO

1:10,000 scale mapping offers all layers in StreetPro250 plus inner city details and street label information as well as business locations, land cover, urban area, and oneway layer including labelled direction of travel. This dataset is ideal for detailed analysis, presentation and mapping.

STREETPRO WITH ADDRESSES

Includes the same features in StreetPro with the addition of address layer of streets, address ranges and street intersections. This enables you to geocode your assets – everything from your customers and competitors to mobile coverage towers, to conduct detailed and relevant location-based analysis.

Make the most of your data by using StreetPro and harness the power of location to make more informed business decisions.

Layers

STREETS AND MAJOR ROADS

National coverage of detailed streets, major roads, motorways and freeway interchanges provided for analysis and cartographic purposes.

RAILWAYS/FERRIES AND STATIONS

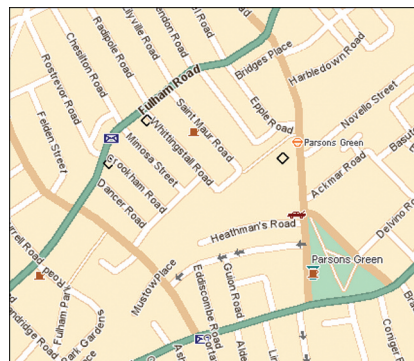
Polyline objects representing railway and ferry lines and point objects representing railway and ferry stations

BOUNDARIES

Five layers of administrative area boundaries.

COUNTRIES INCLUDE

Saudi Arabia, United Arab Emirates, Albania, Austria, Belarus, Belgium & Luxembourg, Bosnia & Herzegovina, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Italy, Latvia, Lithuania, Macedonia, Moldova, Montenegro, Netherlands, Norway, Poland, Portugal, Republic of Ireland, Romania, Russia, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, UK, Ukraine and more.



Comprehensive data ideal for mapping and analysis

POINTS OF INTEREST

Features such as places of worship, hotels, restaurants, petrol stations, shopping centres are included along with post offices, pharmacies and educational institutions.

PARKS AND MORE

Recreation places, open spaces are represented as polygons along with land-use, land cover and more.

WATER

Rivers, canals, ocean, etc.

GAZETTEER

Six layers containing capital cities, major cities, major towns, smaller towns and other settlements.

ADDRESSES

Includes address ranges, street names, street intersections, address details for point features and more.

Pitney Bowes MapInfo is committed to provide worldwide spatial solutions. This is achievable through the establishment of quality spatial data products around the world. StreetPro is part of a consistent, high quality product suite over the EMEA region, as well as part of Pitney Bowes MapInfo's worldwide StreetPro offerings.